72% OF WASHINGTON RESIDENTS PARTICIPATE IN OUTDOOR RECREATION EACH YEAR

Communities across Washington recognize that outdoor recreation supports, contributes to a high quality of life and—perhaps most importantly—attracts and sustains employers and families. Investing in outdoor infrastructure attracts employers and active workforces, ensuring those communities thrive economically and socially.

More jobs in Washington DEPEND ON OUTDOOR RECREATION (201,000) than on the aerospace industry (136,000)¹

Washington residents are more likely to PARTICIPATE IN CAMPING AND DAY HIKING than the average American

IN WASHINGTON OUTDOOR RECREATION GENERATES:

- $26.2 BILLION IN CONSUMER SPENDING ANNUALLY
- 201,000 DIRECT JOBS
- $7.6 BILLION IN WAGES AND SALARIES
- $2.3 BILLION IN STATE AND LOCAL TAX REVENUE

¹ Washington State Department of Commerce
OUTDOOR RECREATION IS A POWERFUL ECONOMIC ENGINE

Outdoor recreation is among our nation’s largest economic sectors, representing the lifeblood of thousands of American communities and providing livelihoods for millions of American workers.

THE NATION’S OUTDOOR RECREATION ECONOMY GENERATES:

$887 BILLION IN CONSUMER SPENDING ANNUALLY

7.6 MILLION AMERICAN JOBS

$65.3 BILLION IN FEDERAL TAX REVENUE

$59.2 BILLION IN STATE AND LOCAL TAX REVENUE

Job Comparison

BY INDUSTRY

COMPUTER TECHNOLOGY
6.7 MILLION

CONSTRUCTION
5.4 MILLION

FINANCE AND INSURANCE
6.0 MILLION

TRANSPORTATION AND WAREHOUSING
4.8 MILLION

FOOD AND BEVERAGE SERVICE
4.7 MILLION

EDUCATION
2.5 MILLION

REAL ESTATE, RENTALS AND LEASING
2.3 MILLION

OUTDOOR RECREATION
7.6 MILLION

GET INVOLVED

1 Visit the OIA Advocacy Center at outdoorindustry.org/advocacy to learn more about the issues and actions affecting outdoor recreation.

2 Educate your elected officials about the outdoor recreation economy, how it can support healthy economies and healthy communities in your neighborhood and encourage policies that promote it.

3 Go outside and enjoy the public lands and waters that are our nation’s treasures. They belong to you.